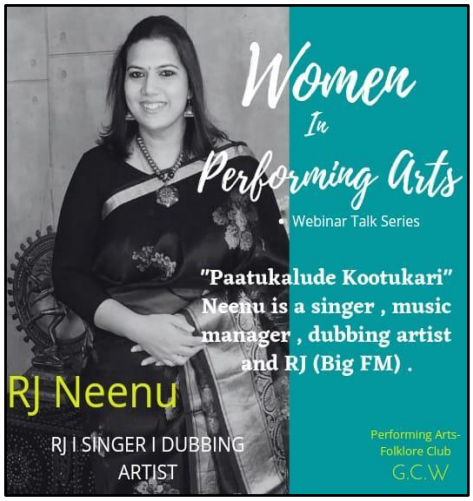
THE PERFORMING ARTS-FOLKLORE CLUB

Convenor – Sri. Rana Bhuvan (Dept. of. Music)
Co-Convenor – Smt. Sajna Sudheer.A. (Dept. of Music)
Co- Convenor – Smt. Dhanalekshmi.C. (Dept. of Music)
Co-Convenor – Smt. Nimmy.A. (Dept. of Music)

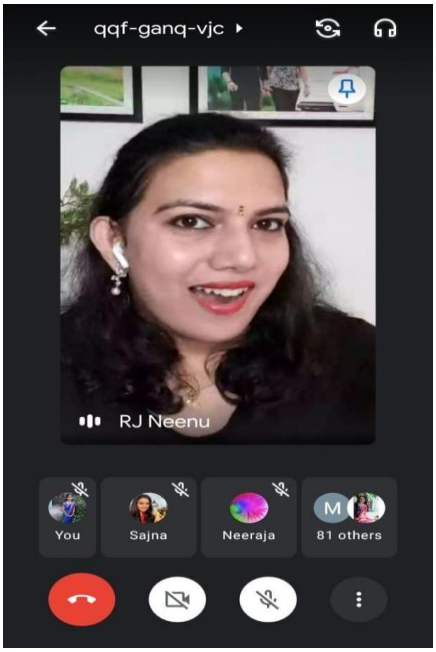
We the students of Govt. Women's College, Vazhuthacaud did not fail to utilise our opportunity despite the lockdown situation. The Performing Arts-Folklore Club was one among the clubs which made every effort to make the online platform in a useful manner for the club activities and interactions. Because of the Covid pandemic situation, we could not meet or perform on stage but still made every bit of effort to make the online facilities useful. We created an online environment where we shared our thoughts and ideas and put forward our thoughts into actions which filled the voids that distances had created during the lockdown.

The second-year students from various departments came together and organised a set of talk series under the name of ' The Performing Arts-Folklore Club' with the help of our convenor and our co-convenors. We initiated our efforts by creating a WhatsApp group with the club's name 'Performing Arts-Folklore Club' on 17th March 2021. Google meetings were held multiple times to discuss the aspects of what and how to discuss the aspects of what and how to organise events by Sajna ma'am. After the discussions among convenors, it was decided to organise a talk series about 'Women in Performing Arts'. It was discussed with the students and the guests and dates of the webinar were decided.

The first guest for the webinar talks held on May 8th 2021 was RJ Neenu, who is a singer, music manager, dubbing artist and a RJ in Big FM.

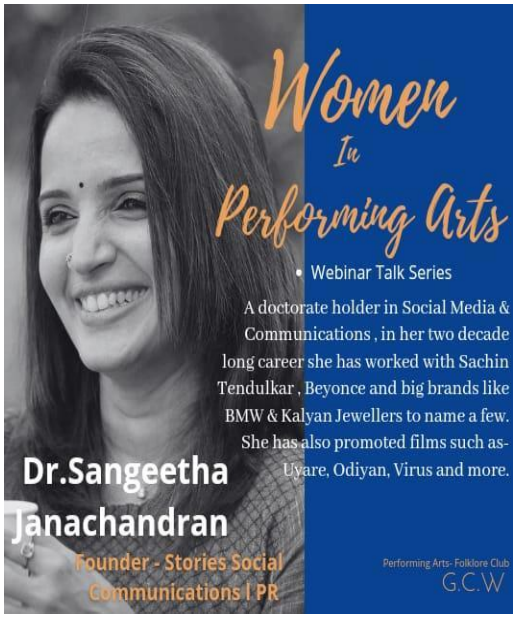


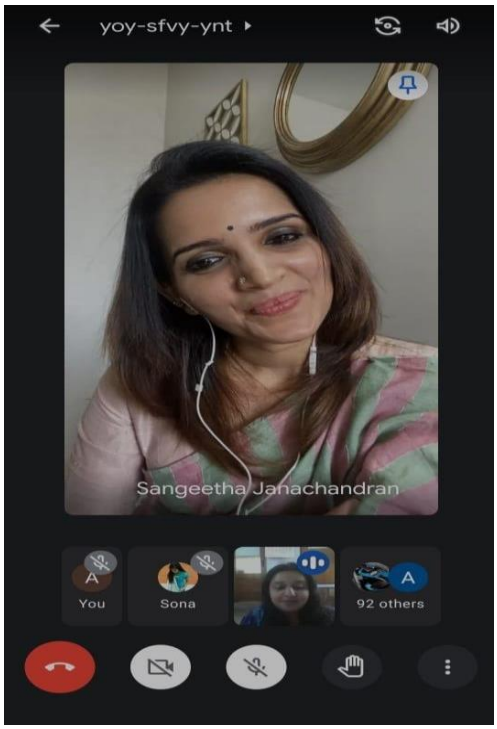
She talked about what a women in performing arts, their journey, and gave many inspiring messages to all the students who attended the webinar. She made the talk more attractive with her beautiful vocals. She spoke about the common misconceptions of the realm of media jobs and the struggle and hard work that came with it and all the more for women.



On May 9th 2021, it was Dr Sangeetha Janachandran, who was our guest for the webinar. She is the founder of 'Stories Social' a media marketing and PR firm working predominantly in the South Indian Film Industry for movies and celebrities. She has

worked with many artists and promoted films like Virus, Uyare and many more including leading brands, people and social causes.





PERFORMING ARTS CLUB - FOLKLORE

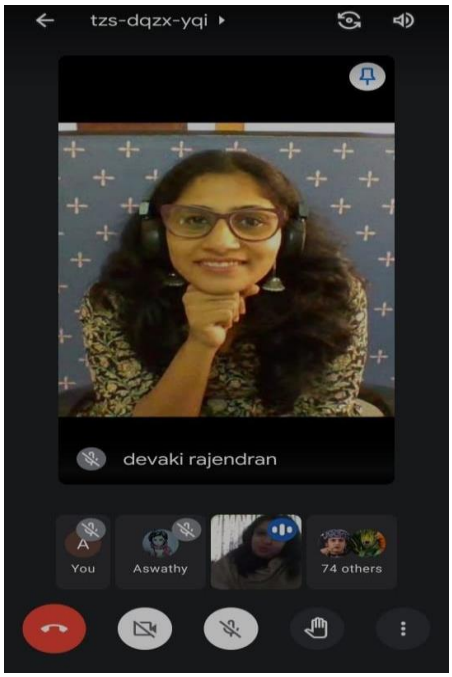
The session was truly inspiring with her sharing many snippets from her life and her experience of working with doyens like Sachin Tendulkar, Dr Azad Moopen and so many more.

She spoke about her personal life's struggles and how her love for the arts and creativity saved her from the throes of depression. She asked us to own our lives and to know that its ok to not be ok.

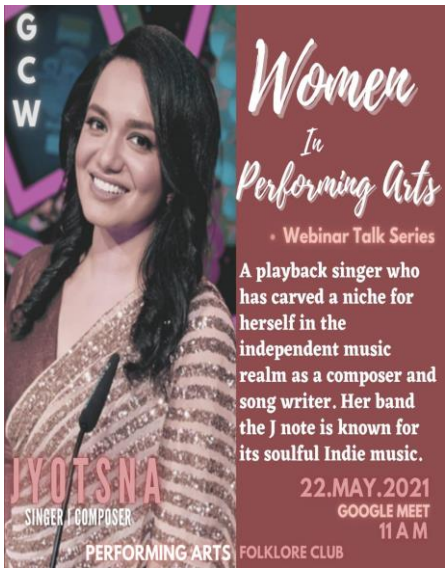
She spoke about women in the cinema industry, about the movies and people she promote like Parvathy Thiruoth, Nadiamoidu, G. Venugopal, and films like Uyare, Virus, Minnal Murali, Yuvam, Varthamanam, Anugraheethan Antony and her venture into Tollywood.

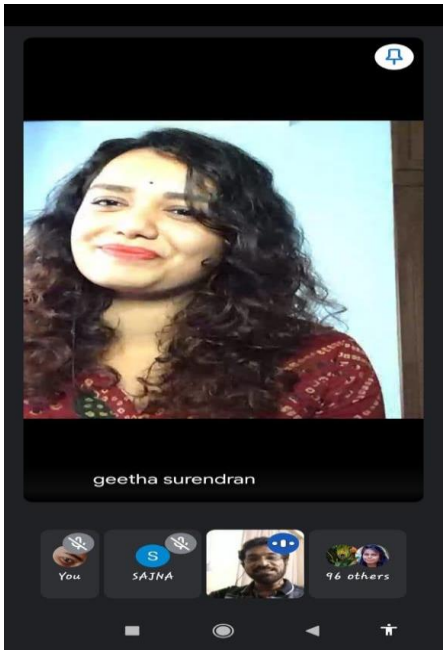
Devaki Rajendran, a former alumnus of our college, an actor and a dancer was our next guest. The talk was held on May 10, 2021.

The session was really colourful as she shared her experiences in the movies 'Malik' and ' Sleeplessly Yours'. She told us about her college life and the Q&A session was amazing with lots of funny moments. She also spoke about life lessons learnt from her journey as a theatre artist and of using your body as your expression of art defining and curating creativity through emotions that guide or rather impact our lives.



We continued our talk series with a renowned playback singer and composer Jyotsna Radhakrishnan on May 22nd 2021. Her band, the 'J note' is known for its soulful Indie Music and amazing collaborations with other Indian genres of music.





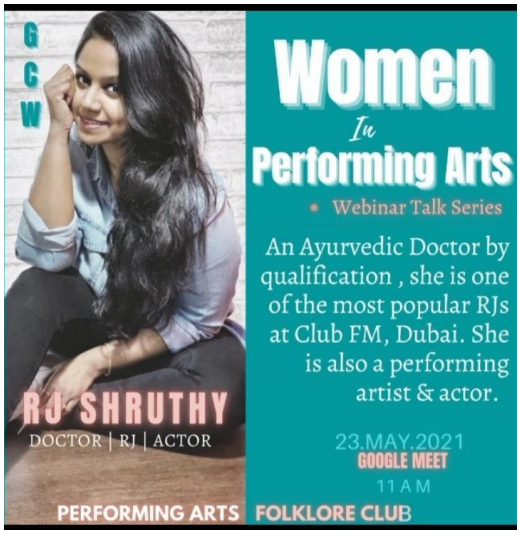
PERFORMING ARTS CLUB – FOLKLORE

The session was loved by everyone as she shared her life story and as always, the singer made the talk series a successful one with her amazing vocals.

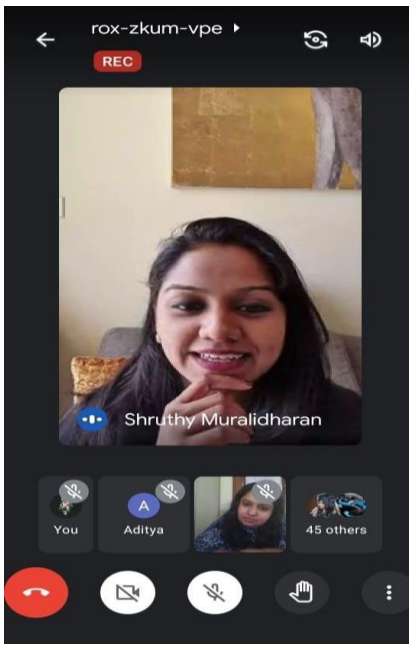
She told us about her journey as a playback singer of how she tackled rejection and self doubt and how learning more on a continuous loop gave her the much needed confidence.

She shared her experiences in 'Super 4' as a judge and gave us inspiring messages that she learned from her life, about discovering oneself, her love for Adele and how to handle criticism and negativity that will always be a part of one's life.

On May 23rd 2021, we had RJ Shruthy from Club FM, Dubai joining us. She is a person who was a doctor, actor as well as an RJ at Club FM, Dubai.



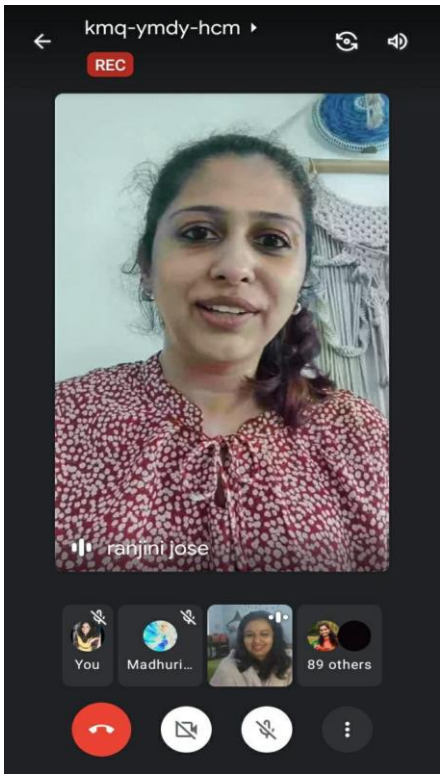
She talked about her life as a woman and how she overcame her difficulties in her life. She spoke about how being an Ayurvedic doctor she had the courage to choose an alternate profession and find joy in it. At the same time, she to this day still continues to be an Ayurvedic doctor and shared her journey as an NRI who returned to Kerala and the many struggles that came with it including culture differences. She shared her moments in the Club FM and of the movies she acted in and how dance was her all-time love. It was so overwhelming to hear her talk as a woman in performing arts and we could resonate with her as well.



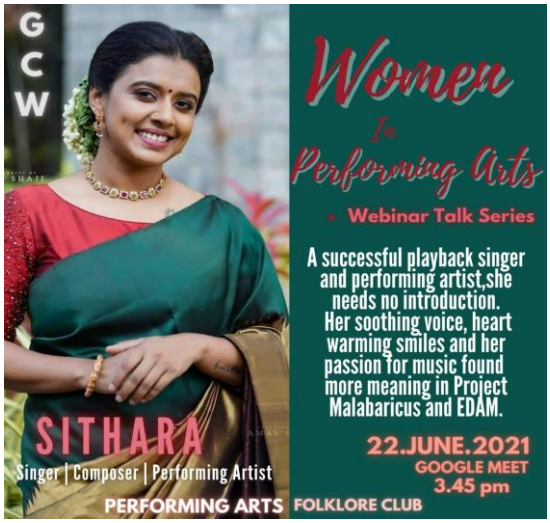
And again on May 30th 2021, a playback singer, composer, performing artist, actor and the founder and vocalist of EKA, Ranjini Jose featured as our guest.

Her talk was so inspiring as it was filled with her experiences as a singer as well as how she fulfilled her dream of creating EKA. She spoke about how social media impacted both budding and established and the urge amongst younger kids to be seen and heard. She spoke about how it was important to do what we love without seeking outward validation and how important it was to be able to say NO when and where needed.

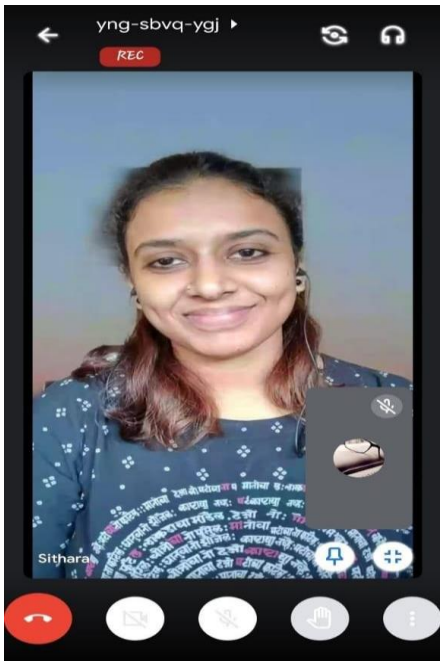
She spoke about her setbacks, her professional struggles and how her family supported her through it all. She also spoke about how important it was as artists to be spiritual and to understand the concept of EKA of being one within oneself and seeking the divine within us. It was inspiring to learn about her journey. We got many take aways from her talks and as always, we concluded the session with her blissful song.



We concluded our webinar talk series 2021 in ' Women in Performing Arts' with a successful playback singer Sithara Krishnakumar on June 22nd 2021.



Her beautiful voice had touched many students but her conversation as a strong independent woman was so encouraging. It was an inspiring session as she answered our queries and gave us hope. She spoke about how important it was a female performing artist to be aware and to be firm in the way they handled people around her. She spoke how important it was to find what you love and seek it unapologetically and to not measure fame and success through social media, Her soothing voice and songs marked the showdown of the successful webinar talk series.



The talk series was a successful and an inspiring one for the students who attended the sessions. With utmost pride, we can say that it was a successful one as the attendance of every meeting had marked the participation limit of 100. Each guest shared their life experiences and gave us inspiring and encouraging messages and they never forgot to talk about the significance and strength of 'Women in Performing Arts'.

To show our gratitude and as a token of love, we gave each artist a gift of love. We shared a video with a series of songs representing ' Pattukalude Kootukari' made by students for RJ Neenu.
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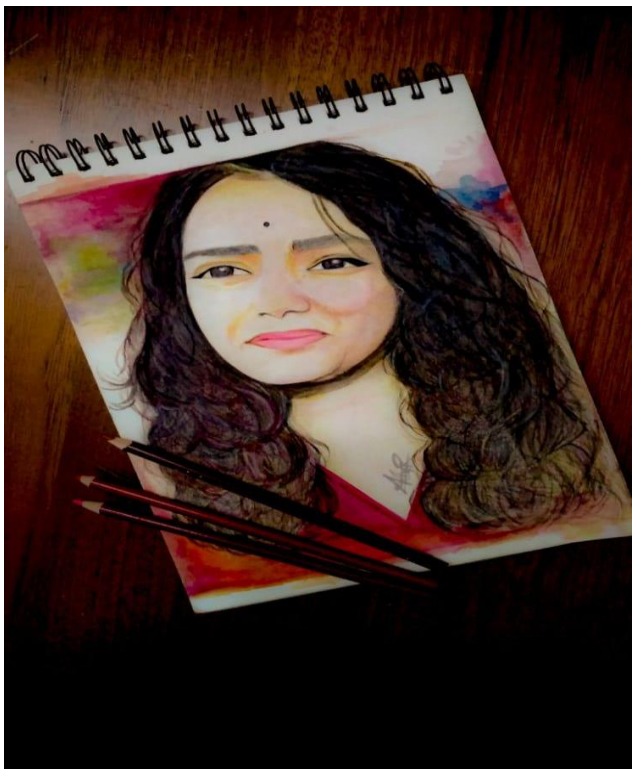
This was a portrait and poem for Dr. Sangeetha Janachandran

And again, for Devaki Rajendran it was a poem and portrait.

As a token of love for Jyotsna, we presented her with a portrait,



It was a poetic video for RJ Shruthy by our members.

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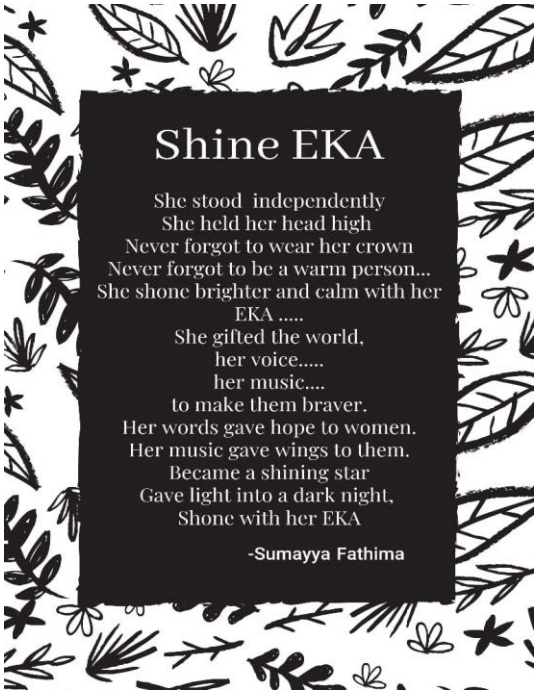
For Ranjini Jose, to show our gratitude we presented her a poem,



Despite every difficulty and the lockdown, we successfully conducted the talk series, and it was a huge success. The members of Performing Arts-Folklore Club actively participated in every part of the events. We are so grateful to the convenors who were there with us guiding and managing the events and to the wonderful talented guests who made the session mesmerizing. Even though the webinar was held on an online platform, the outcome made it an overwhelming experience.